# **Edward B. Kang**

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# Academic Appointments

2023	Assistant Professor, Department of Media, Culture, Communication (MCC) Steinhardt School of Culture, Education, and Human Development New York University, New York, NY
Education	
2023	Ph.D., Communication
	Annenberg School for Communication and Journalism
	University of Southern California, Los Angeles, CA
	Graduate Certificate in Science and Technology Studies (STS)
	Dornsife Center on Science, Technology, and Public Life
	University of Southern California, Los Angeles, CA
	Dissertation: Machine Audibility: On its Imaginaries, Ontologies, and
	Limitations
	Committee: Larry Gross (Co-Chair), Josh Kun (Co-Chair), Mike Ananny,
	John Cheney-Lippold (U. of Michigan, American Studies)
2021	M.A., Communication
	Annenberg School for Communication and Journalism
	University of Southern California, Los Angeles, CA
2016	<b>B.A.</b> , East Asian Area Studies, Magna Cum Laude
	Dana and David Dornsife College of Letters, Arts, and Science
	University of Southern California, Los Angeles, CA
	Minor in Music Industry
	Thornton School of Music
	University of Southern California, Los Angeles, CA

## Grants

National Endowment for the Humanities (NEH)

2024 2026 Kang, E. B. & Becerra-Sandoval, J. *Machine Listening in the Age of Artificial Intelligence*. [Principal Investigator]. "Dangers and Opportunities of Technology: Perspectives from the Humanities." Amount awarded: \$149,991.

## **Publications**

Books (peer-reviewed)

Under Contract Kang, E. B. *Machine Voices: A Sonic Study of Artificial Intelligence*. Cambridge, MA: The MIT Press.

Journal Articles & Proceedings (peer-reviewed)

2024	Orr, W. & Kang, E. B. AI as a Sport: On the Competitive Epistemologies of Benchmarking. <i>Proceedings of the ACM Conference on Fairness,</i> <i>Accountability, and Transparency (FAccT'24).</i> <u>https://dl.acm.org/doi/10.1145/3630106.3659012</u>
2024	Kang, E. B. & Hudson, S. Audible Crime Scenes: ShotSpotter as
	Diagnostic, Policing, and Space-Making Infrastructure. Science,
	Technology & Human Values, 49(3).
	https://doi/10.1177/01622439221143217 *first published online in 2022.
2023	Kang, E. B. On the Praxes and Politics of AI Speech Emotion Recognition.
	Proceedings of the ACM Conference on Fairness, Accountability, and
	Transparency (FAccT'23). https://doi.org/10.1145/3593013.3594011
2023	Kang, E. B. Ground Truth Tracings (GTT): On the Epistemic Limits of
	Machine Learning. <i>Big Data &amp; Society</i> , 10(1).
	https://doi.org/10.1177/20539517221146122
2023	Kang, E. B. On Streaming-Dating Convergence: Music-Mediated Self
	Presentations on Tinder. New Media & Society, 25(8).
	https://doi.org/10.1177/14614448211026618 *first published online in 2021.

## 2022 Kang, E. B. Biometric Imaginaries: Formatting Voice, Body, Identity to Data. Social Studies of Science, 52(4). <u>https://doi.org/10.1177/03063127221079599</u>

Manuscripts in Preparation (peer-reviewed)

Forthcoming	Kang, E. B. The Voice Disaggregate: A Computational Ontology. In (eds. Colleen Montgomery Leigh, Lisa Coulthard, and Katherine Spring) Oxford Handbook of Media and Vocality. Oxford University Press.
Accepted	Kang, E. B. & Becerra Sandoval, J.C. Dissecting Speech: The Acoustic Linguistic Divide in and through Artificial Intelligence. In (eds. Lora Koycheva, Angela VandenBroek, and Matt Artz) Anthropology and AI. Routledge.
In Preparation	Kang, E. B. The Audible Face: Machine Learning as Metaphor. In (eds. Jennifer Lynn Stoever, Dolores Inés Casillas, and Qiushi Xu) The Bloomsbury Encyclopedia of Sound Studies. Bloomsbury.
Book Reviews	
2021	Kang, E. B. Joseph Turow, The Voice Catchers: How Marketers Listen In to Exploit Your Feelings, Your Privacy, and Your Wallet. International Journal of Communication, 15. Retrieved from <u>https://ijoc.org/index.php/ijoc/article/view/18640/3582</u>
2020	Kang, E. B. Lee Humphreys, The Qualified Self: Social Media and the Accounting of Everyday Life. International Journal of Communication, 14. Retrieved from <u>https://ijoc.org/index.php/ijoc/article/view/16098</u>
2019	Kang, E. B. Mercedes Bunz and Graham Meikle, <i>The Internet of Things</i> . <i>International Journal of Communication</i> , 13, 3. Retrieved from <u>https://ijoc.org/index.php/ijoc/article/view/12162/2674</u>
Essays	
2020	Kang, E. B. (11. 13). Thinking Through Voice: Sound, Identity and Race. <i>Pop</i> <i>Junctions</i> . Available at <u>http://henryjenkins.org/blog/2020/10/11/thinking-</u> <u>through-voice-sound-identity-and-race</u>
2020	Kang, E. B. (o6. o9). Thematic, a Music Marketplace for Influencers and

Producers: Digital Labor and the Creative Class. *Pop Junctions*. Available at <u>http://henryjenkins.org/blog/2020/6/9/thematic-a-music-marketplace-for-influencers-and-producers-digital-labor-and-the-creative-class-1-of-3</u>

#### Reading Lists

2022

Corry, F., **Kang, E. B**., Sridharan, H., Luccioni, S., Ananny, M., & Crawford, K. Knowing Machines Critical Dataset Studies Reading List. Available at; <u>https://knowingmachines.org/reading-list</u>

#### **Research Presentations**

#### Conference Panel Organization

2024 Becerra Sandoval, J. C. & Kang, E. B. Machine Listening: Dissonance and Transformation. *Quadrennial Joint Conference of the European Association* for the Study of Science and Technology & Society for the Social Studies of Science (EASST-4S 2024). July 16-19, Amsterdam, Netherlands.

Conference Presentations (peer-reviewed)

2024	Orr, W. & Kang, E. B. AI as a Sport: On the Competitive Epistemologies of Benchmarking. <i>ACM Conference on Fairness, Accountability, and</i> <i>Transparency (FAccT '23)</i> . June 12-15, Chicago, IL.
2023	Orr, W. & <b>Kang, E. B.</b> AI as a Sport: On the Competitive Epistemologies of Benchmarking. <i>Society for Social Studies of Science Conference (4S)</i> . November 8-п, Honolulu, HI.
2023	Kang, E. B. On the Praxes and Politics of AI Speech Emotion Recognition (SER). ACM Conference on Fairness, Accountability, and Transparency (FAccT '23). June 12-15, Chicago, IL.
2023	Kang, E. B. Machine Audibility: On Vocal Ontology and Machine Learning Epistemologies. <i>Annual Society for Cinema and Media Studies Conference</i> , April 12-15, Denver, CO.
2022	Ananny, M., Sridharan, H., <b>Kang, E. B.</b> , & Corry, F. Tracing Training: Understanding Media Industries' Machine Learning Datasets. <i>Annual</i>

	International Communication Association Conference, May 26-30, Paris, France.
2021	Kang, E. B. "Who Is It?": Complicating the Cultural Logics of the Voiceprint. Annual Society for Cinema and Media Studies Conference, March 17-21, Virtual (due to COVID-19).
2020	<ul> <li>Zhang, S., Jeong, D., Kang, E. B., Choi, S., Xu, J., Lee, J. Using Data</li> <li>Visualization and Musification to Foster Public Accessibility of LGBTQ</li> <li>Research. Annual National Communication Association Conference,</li> <li>November 19-22, Indianapolis, IN (changed to Virtual due to COVID-19).</li> </ul>
2020	<ul> <li>Kang, E. B. Sensory Appropriation in Music-Mediated Dating: Between Obfuscation and Dataveillance. <i>Centre for Sensory Studies Conference</i>, May 1-3, Montreal, QC (accepted but conference cancelled due to COVID- 19).</li> </ul>
2020	<ul> <li>Kang, E. B. The Politics of Streaming-Dating Convergence: Spotify &amp; Tinder. <i>Annual Society for Cinema and Media Studies Conference</i>, April 1-5, Denver, CO (accepted but conference cancelled due to COVID-19).     </li> </ul>
2019	Kang, E. B. The Resume of Flesh: Performances of Excess and Subtlety in South Korea's Hyper-Lookist Society. <i>Annual Cultural Studies Association</i> <i>Conference</i> , May 30-June 1, New Orleans, LA.
Invited Talks	
2025	Kang, E. B. Title TBD. Listening for Bias: The Politics and Potential for Speech AI. Center for Urban Science + Progress, New York University. Just Tech, Social Science Research Council, April 12, New York, NY.
2025	Kang, E. B. Benchmarks in AI. <i>AI Stories: Narrative Archetypes for Artificial</i> <i>Intelligence.</i> Center for Digital Narrative. University of Bergen, March 10 12, Bergen, Norway.
2023	Kang, E. B. Aural Cultures. <i>Mass Media and Popular Culture</i> (Undergraduate Class, University of Illinois, Chicago), March 30, Chicago, IL.
2023	Kang, E. B. Machine Audibility: On its Imaginaries, Ontologies, and

	Limitations. Colloquium (New York University), March 2, New York, NY.
2023	Kang, E. B. Machine Audibility: On its Imaginaries, Ontologies, and Limitations. <i>Colloquium</i> (Microsoft Research New England Lab), Feb 9, Cambridge, MA.
2023	Kang, E. B. Imagining K-Pop Futures. <i>Take Two Interactive (2K Games Inc.)</i> , January п, Los Angeles, CA.
2022	Kang, E. B. Sociotechnical Imaginaries of Voice Tech: From the Sounding Body to the Flat Ecology of Numbers. <i>Cultures of New Media</i> (Undergraduate Class, University of Southern California), March 7, Los Angeles, CA.
2021	Kang, E. B., Hudson, S. ShotSpotter as a Diagnostic, Policing & Space-Making Instrument. <i>Media as Socio-Technical Systems Group</i> , February 18, Los Angeles, CA.
2019	Kang, E. B. Transpacific Perspectives on Fandom Discourses in Hallyu. Korean Culture: From Ancient to Modern Times (Undergraduate Class, University of Southern California), November 18, Los Angeles, CA.
Respondent	
2025	Kang, E. B. Hilke Schellmann, <i>The Algorithm: How AI Decides Who Gets Hired,</i> <i>Monitored, Promoted, and Fired, and Why We Need to Fight Back.</i> Book Talk. AI in Society, Institute for Public Knowledge, New York University. March 12, New York, NY.
Media	
2024	Carter Miles, N. (o6.23). Are you 80% angry and 2% sad? Why 'emotional AI' is fraught with problems. <i>The Guardian</i> . Available at: <u>https://www.theguardian.com/technology/article/2024/jun/23/emotional-artificial-intelligence-chatgpt-40-hume-algorithmic-bias</u>
2023	McClain, J. (12.19). There's reason to worry about AI reading emotions. <i>Futurity</i> . Available at: <u>https://www.futurity.org/artificial-intelligence-</u> <u>emotions-</u>

<u>3010572/?utm\_source=rss&utm\_medium=rss&utm\_campaign=artificial-</u> intelligence-emotions-3010572

2023	McClain, J. (12.18). "Alexa, am I happy? How AI emotion recognition falls short." <i>NYU News</i> . Available at: <u>https://www.nyu.edu/about/news-</u> <u>publications/news/2023/december/alexaam-i-happyhow-ai-emotion-</u> <u>recognition-falls-short.html</u>
2020	Yi, D. (04.15). How K-Pop Changed the Meaning of Masculinity in South Korea. <i>ALLURE</i> . Available at: <u>https://www.allure.com/story/k-pop-and-</u> <u>masculinity</u>

## Teaching

Instructor of Record (developed & taught)

Spring 2025 AI & Society (MA) Media, Culture, and Communication, New York University

> AI & Society (UG) Media, Culture, and Communication, New York University

- Fall 2024 Data & Society (MA) Media, Culture, and Communication, New York University
- Spring 2024 AI & Society / Critical AI Studies (UG) Media, Culture, and Communication, New York University

Data & Society (MA) Media, Culture, and Communication, New York University

Fall 2023 AI & Society / Critical AI Studies (UG Seminar Inquiry) Media, Culture, and Communication, New York University

## **Research** Collectives

 2024 Principal Investigator / Co-Director. *Machine Listening in the Age of AI* [Working Group]. National Endowment for the Humanities (NEH). New York University.

	Co-PI: Juanis Becerra Sandoval (IBM Research)
2023	Co-Director. <i>AI in Society</i> [Working Group]. Institute for Public Knowledge (IPK), New York University. Co-PIs: Nahoko Kameo (NYU), Simone Zhang (NYU)
2021 2023	Researcher. <i>Knowing Machines</i> [Working Group]. University of Southern California; Alfred P. Sloan Foundation. PIs: Kate Crawford (USC, Microsoft), Michael Ananny (USC), Jason Schultz (NYU)
2021	Research Assistant. University of Southern California. PI: Jennifer Petersen (USC)

## **Editorial Experience**

2019	2020	Assistant Editor (08/2019-12/202020), International Journal of Communication
		University of Southern California
		Supervisors: Larry Gross, Arlene Luck, Kady Bell-Garcia

## **Program Committee**

#### Conferences

Association of Computing Machinery (ACM) 2024 Conference on Fairness, Accountability, and Transparency (FAccT'24)

## **Academic Service**

#### Board

2024 Department Representative, AI Advisory and Insights Board. Steinhardt School of Education, Culture, and Human Development. New York University.

#### Committee

2024	External Member, Search Committee
	Department of Music and Music Professions.

		Steinhardt School of Education, Culture, and Human Development. New York University.
2023		Member, MA Committee.
		Department of Media, Culture, and Communication.
		Steinhardt School of Education, Culture, and Human Development.
		New York University.
Advis	ing	
2024	2025	Adva Shapira. Title TBD.
		Undergraduate Honors Thesis.
		Department of Media, Culture, and Communication.
		Steinhardt School of Education, Culture, and Human Development.
		New York University.
2024	2025	Hiro Nagata. Machine-generated Voice as Proxy of "Repetitious Content": A
		Consideration on Sociotechnical Function of Algorithms on Platform [tentative
		title]. MA Thesis.
		Department of Media, Culture, and Communication.
		Steinhardt School of Education, Culture, and Human Development.
		New York University.
2023	2024	Keaton Ireland. Sound Studies. Independent Study. PhD Specialization Exams.
		Department of Media, Culture, and Communication.
		Steinhardt School of Education, Culture, and Human Development.
		New York University.
2023	2024	Julia Pepper. The Manifestation of Ground Truths in Foundation Models.
2020	2024	Undergraduate Honors Thesis.
		Department of Media, Culture, and Communication.
		Steinhardt School of Education, Culture, and Human Development.
		New York University.
Confe	rence C	Organization
2019		Head of Design, Conference Organizing Committee

Critical Mediations, *The Unruly Canon* 2019 Communication & Cultural Studies Graduate Student Conference. Annenberg School for Communication and Journalism University of Southern California

#### Workshops

Forthcoming	Invited Participant (Spring 2025), <i>Machine Listening: Critical Perspectives</i> . McGill University (Sponsored by SSHRC) Organizers: Jonathan Sterne, James Parker
2022	Invited Participant, <i>Knowing Machines</i> New York University (Sponsored by Alfred P. Sloan Foundation)
	Organizers: Kate Crawford, Mike Ananny, Jason Schultz
2020	Co-Organizer, Music Production & Song-writing Panel
	Critical Media Project 2020, I Too Am Media Festival, California Humanities
	Annenberg School for Communication and Journalism
	University of Southern California
	Co-Organizer: Ally Arietta
	Director: Alison Trope

## Reviewer

#### Journals

Communication, Culture, & Critique International Journal of Communication Journal of Computer-Mediated Communication New Media & Society Sound Studies Social Media & Society

#### Conferences

Association of Computing Machinery (ACM) Conference on Fairness, Accountability, and Transparency in Machine Learning (ACM FAccT)

## **Academic Affiliations**

Association for Computing Machinery (ACM) Centre for Sensory Studies Cultural Studies Association (CSA) International Communication Association (ICA) Institute for Public Knowledge (IPK) National Communication Association (NCA) Society for Cinema and Media Studies (SCMS) Society for the Social Studies of Science (4S)

## **Fellowships and Distinctions**

2018	2023	Annenberg Graduate Fellowship & Assistantship, Annenberg School for Communication and Journalism, University of Southern California Full coverage of tuition for doctoral program, stipend, medical insurance, and research funds
2016		Renaissance Scholar Distinction, University of Southern California
		Awarded to undergraduate students pursuing widely disparate fields of
		study while maintaining a GPA of 3.5 or above.
		Fields: East Asian Area Studies, Music Industry
2016		Magna Cum Laude, University of Southern California
		Cumulative GPA: 3.897   Major GPA: 4.0
2015		Phi Beta Kappa Society, University of Southern California
2014		Phi Kappa Phi Honor Society, University of Southern California
2014		Sigma Alpha Lambda National Leadership and Honors Organization, University of Southern California
2014		Golden Key International Honour Society, University of Southern California
2011	2016	Dean's List, University of Southern California